

# Utility Reimagined.

Solutions for  
a changing world



WE POWER LIFE<sup>SM</sup>

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Executive Vice President and Chief Operating Officer



Entergy has powered  
our communities for  
over 100 years.

# Vision: We Power Life



## Customers

Deliver top-quartile customer satisfaction



## Employees

Earn top-quartile organizational health score and top-decile safety performance



## Communities

Achieve top-decile corporate social responsibility performance



## Owners

Deliver top-quartile results



Environmentally sound.

## Evolving customer expectations:



Outcomes not  
inputs



Save money



New technology

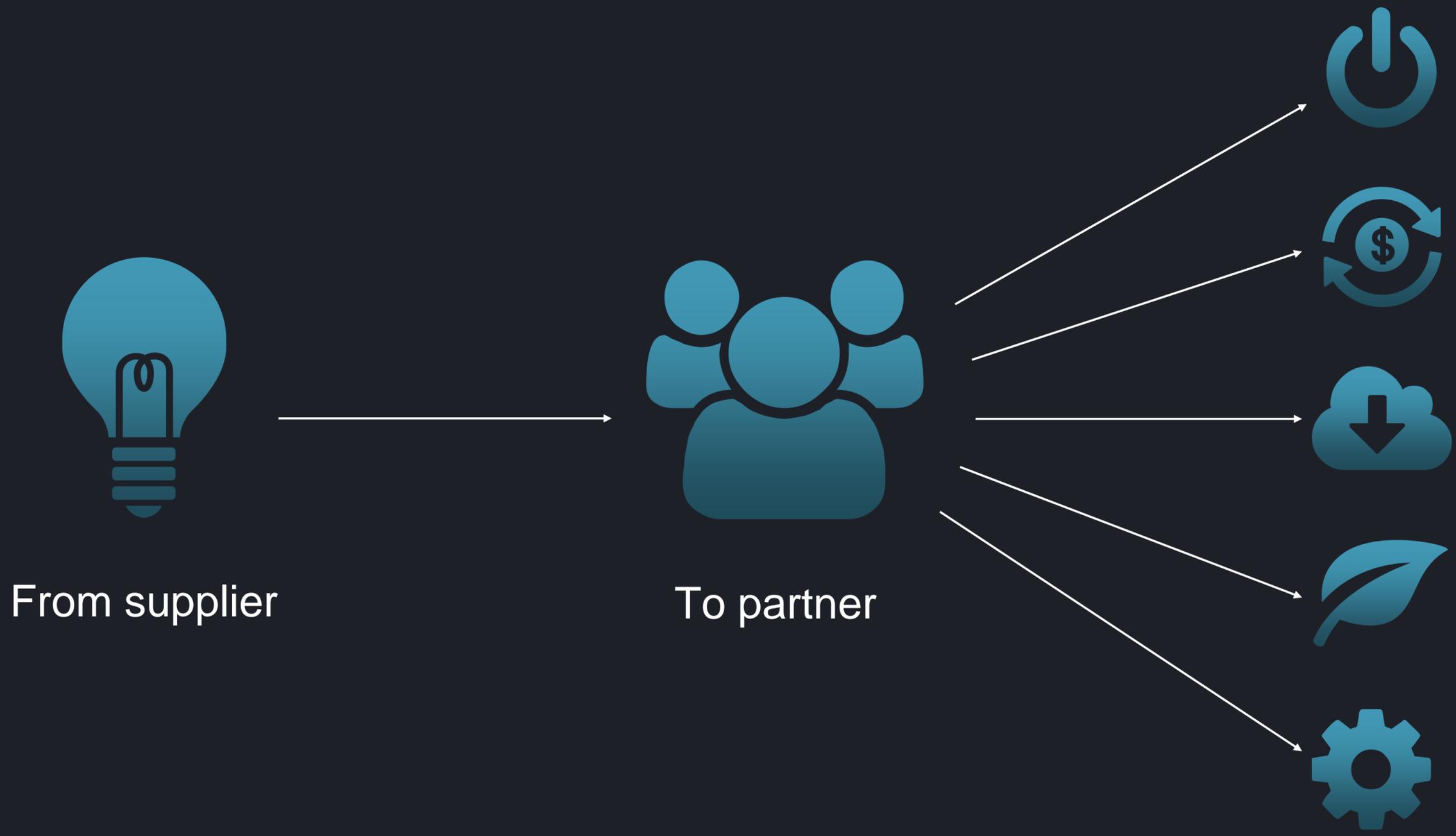


Green



Ease of use

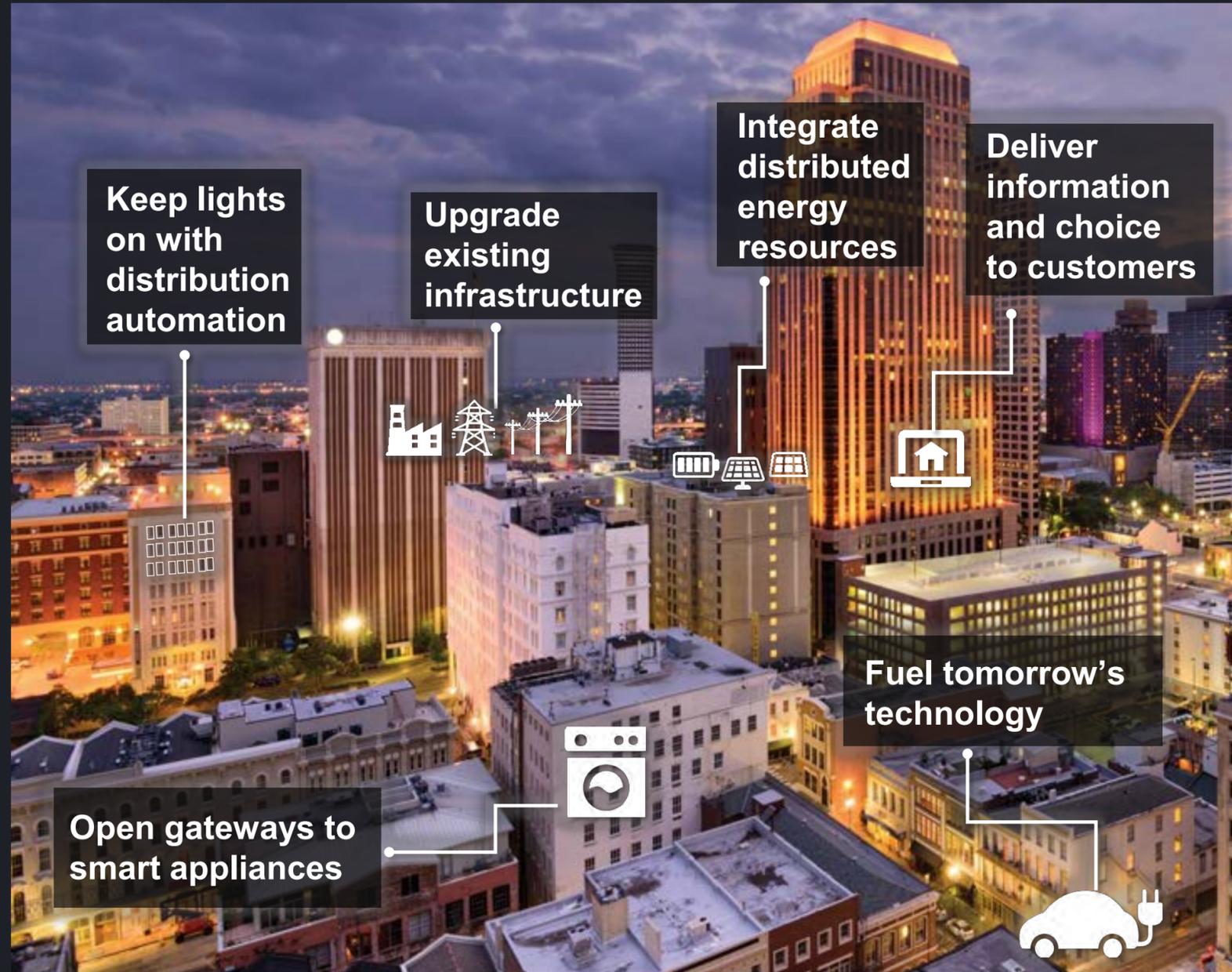
# From supplier to partner.





Growing into the future.



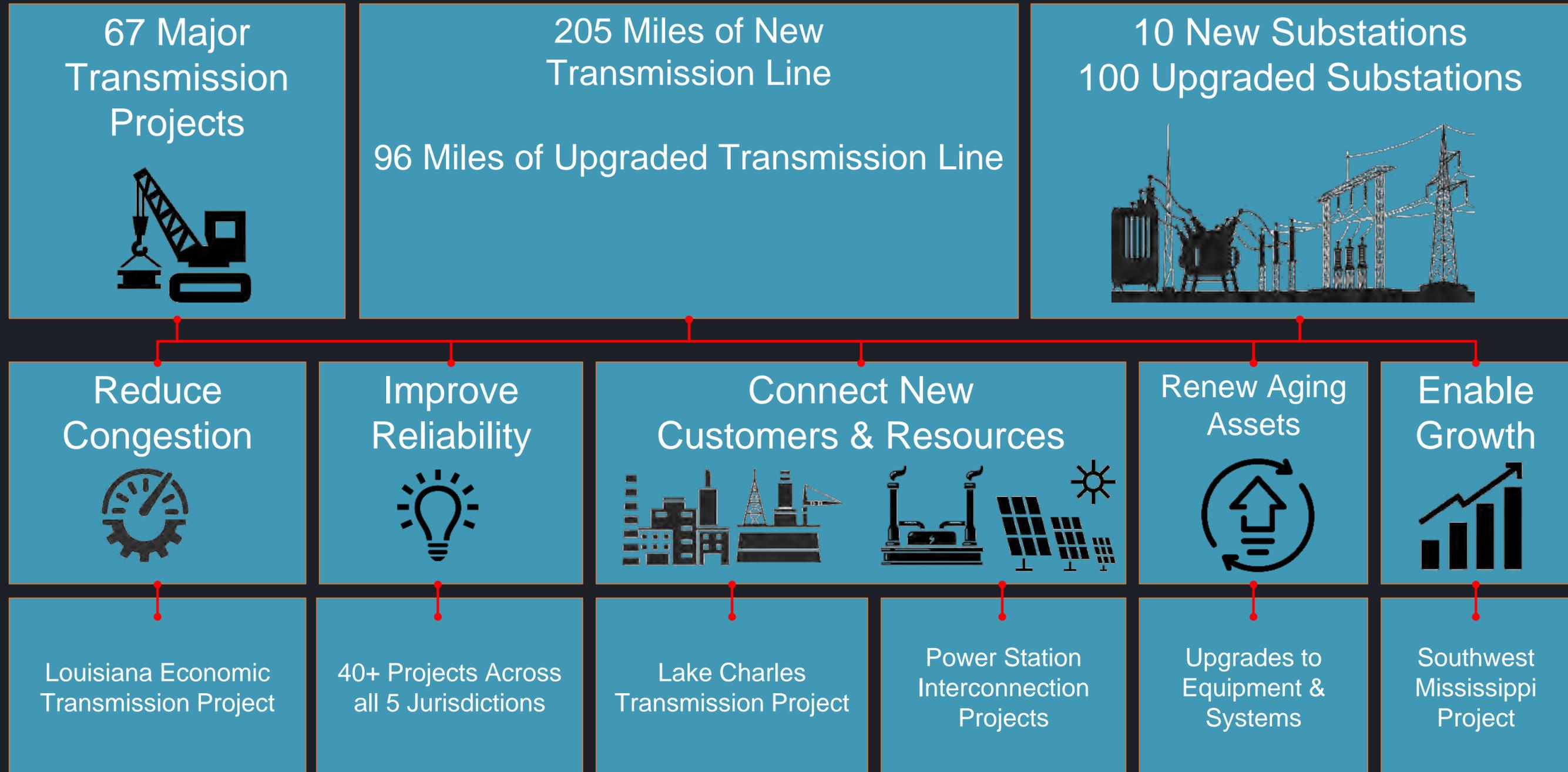


Adapting our investment strategy.

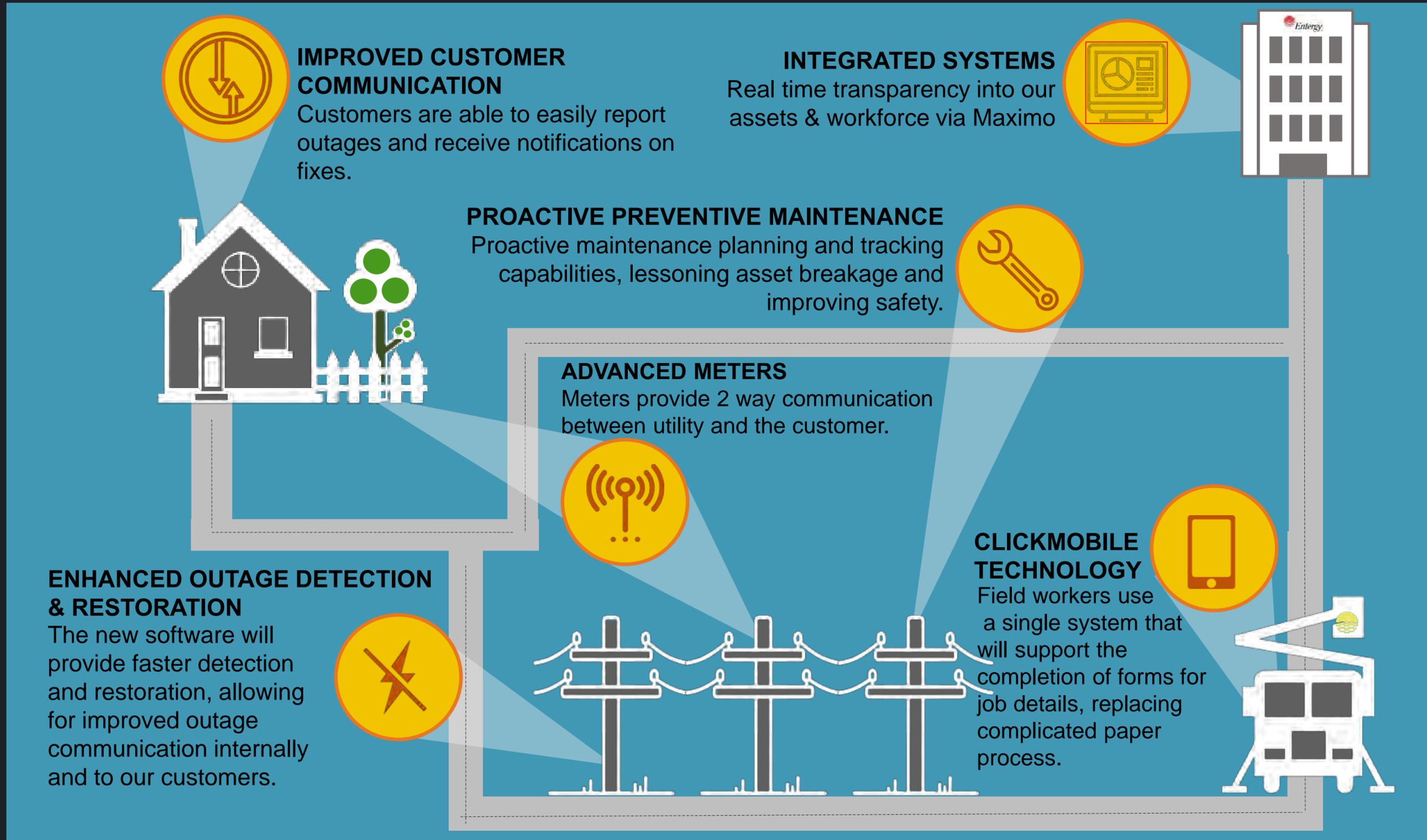
# New generation investments:



## \$1B in Productive Transmission Investments:

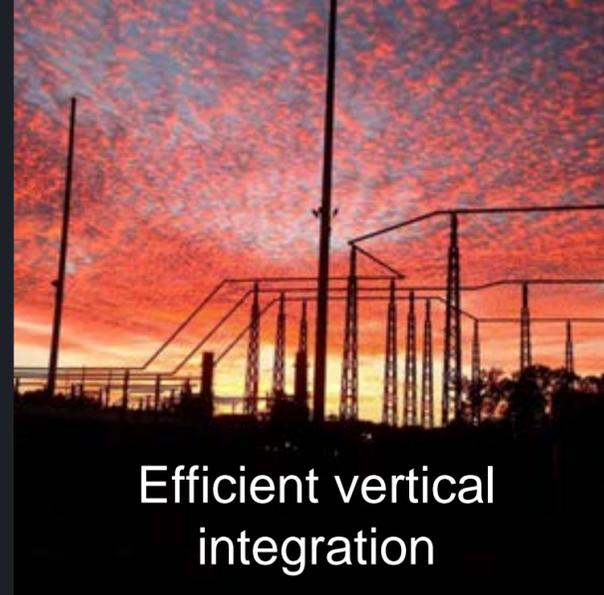


# Grid modernization: Building a smarter future.



# Utility of the future.

Track record of successful execution

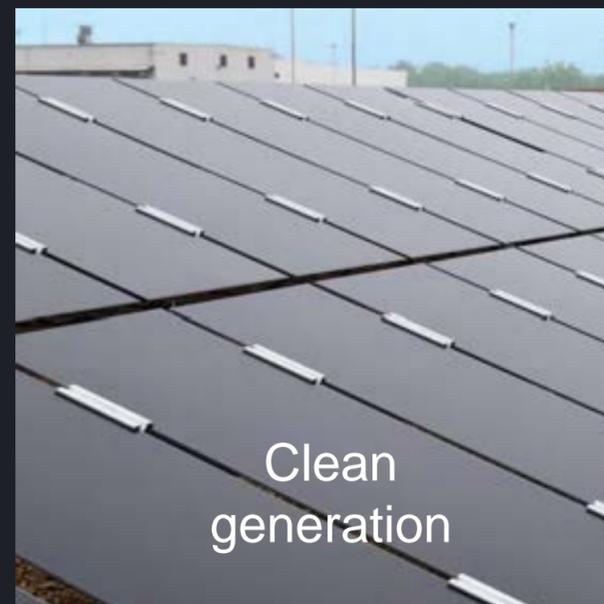


Efficient vertical integration



Low Rates

Efficient regulatory frameworks



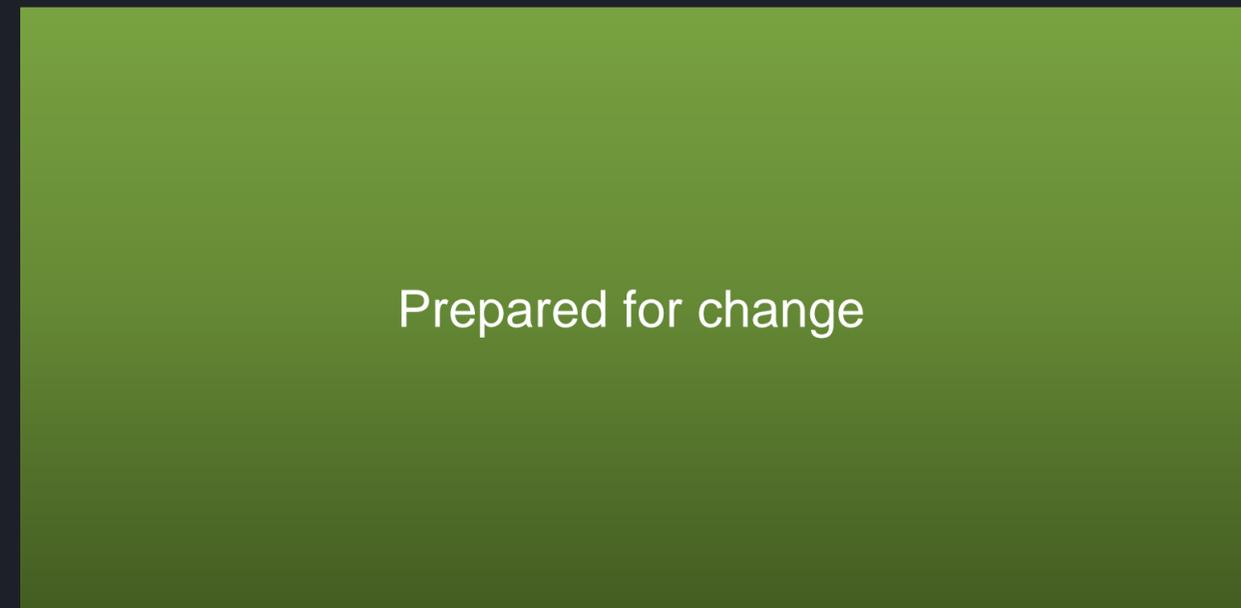
Clean generation

Environmental and social responsibility

Workforce development



Prepared for change



We power life.

